

► BGB ProfitCLUB

Do you want support from Stephen O'Sullivan and his incredible community to install a system that takes you from overworked solopreneur to bringing on your first team members so you can reduce work hours and start living life? We will do this while doubling your profit over the next six months.

Profit Club is a 12 month Mastermind but in the next six weeks we will start working and install 3 key systems into your business.





In the first six weeks we will install:

1. We will develop your Profit Roadmap so you are laser focused on what to work on to deliver your business the most profit. With the limited time you have, you must know your next right thing. This is the exact system we use in our business to grow each and every quarter
2. We will install the Profit Drivers based on your numbers. This will show us how to increase new leads, convert more of those leads, keep your clients longer and have them paying more. Goodbye to stalled growth and hello to growing profits.
3. We will refine Your client offer – let's get clear on what you are selling and at what price, so that you are easier to buy. Many of our clients have a lightbulb moment when they realise how much easier it could be to buy their stuff and how much more they could be charging for it.

Together we will not only install these 3 systems but make sure you double your profits.

You will have a 30 minute planning session with Stephen to work out your profit roadmap and get crystal clear on the strategies that are going to drive the most growth in your business.

Once your business is generating leads and converting them into paying customers we will work on getting those customers to stay longer and paying you more.

We will workshop **every second Wednesday** to give you the strategies to move you quickly to that point where you can bring on team members.

You have Q and A with Stephen **every second Thursday** to get support as well as the help of others in ProfitCLUB

You understand you are getting direct help in implementing the exact systems proven to grow profit and take your business to the next stage.

You also understand you will never get 'stuck' as you have a community around you.

Investment?

Your investment for ProfitCLUB uses my Pay As You Grow model that makes it ridiculously easy to get started.

Your investment is \$100 now then payments of \$100 AUD every week.

This rate will be grandfathered for life and not be subject to future price increases.

Heck, if all you did is get a 10% increase in each of your profit drivers it wouldn't be unusual to make a 10x return on your yearly investment. Double-Heck! If you got just a 15% increase in each of the profit drivers, you would double your profit!

Love It Or Leave It:

ProfitCLUB is a community. Not a hostage situation.

You can leave anytime.

If you leave you are unable to rejoin for 12 months.

Guarantees and Promises:

If you do not double your profit in the first six months, we will not only refund your money but pay your hourly rate for your time invested in the program. Provided you show up and actually do the work.

Who is this for?

To be clear, ProfitCLUB is only for those solopreneurs that want to grow beyond themselves and scale to the point where they become a 'real' owner. This is not for you if you want to remain a solopreneur but achieve a little growth.

MORE ProfitCLUB BENEFITS

Access to all (past and future) ProfitCLUB online training

Use of the BGB business dashboard

ProfitCLUB Private Community Group: Feel stuck? Post in the group and together we'll get you unstuck. We'll also celebrate our wins and have a shoulder to lean on when poop hits the fan.

***REDUCED RATE for Black Diamond:**

You're receiving fortnightly QandA with me, regular workshops and 24/7 access to our smart community as part of your membership.

Invariably at some point in the program you will scale to the level where you will hire your first team members. At this stage you will need additional systems and support.

As a ProfitCLUB member you get a greenlight into Elite Level Membership and access Andrew Laurie and me inside The Black Diamond Program, my inner circle of winners building businesses that run without them.

ProfitCLUB members can join at a reduced rate of \$295 per week.

One of the things I coach is running your business WITHOUT emergencies.

We focus on the IMPORTANT and not the URGENT.

Because we focus on the IMPORTANT, it's rare that our members have "fires" breaking out all the time.

It's likely you'll get all the support you need and more in our Calls or Community Group.

How to become a Member of ProfitCLUB

Step 1: Apply [here](#)

Step 2: We'll get you enrolled

Step 3: We'll get you set up in the Profit Club community